



Broad Appétit - 2019 Non- Food Vendor Application

On Sunday, June 2, 2019, we will welcome 40,000+ guests to partake in the 12th annual Broad Appétit food festival. Once again the event will feature Richmond's finest independently owned culinary establishments, specialty food vendors, local farmers, growers and bakers. There will be all manner of cuisine (from local to international), food demonstrations, food competitions, children's activities, music and more. The event will be promoted through print, and radio campaigns; the event website (www.broadappetit.com) and other social media efforts. Hosted by Downtown Neighborhood Association, Broad Appétit continues to benefit FeedMore.

As a participating non-food vendor, you'll receive:

- 10' x 10' tent + (1) 6' table OR 10'x20' tent + (2) 6' tables

As a participating non-food vendor, you agree to provide:

- your official name for the website
- promotion of your attendance at the event through your own media channels
- your own signage for your space at the event
- Certificate of Insurance - see details below **(must have by June 1st)**
- Anything required by the health department (per their application)
- A valid Sales Permit if you are selling anything
- a sustainable and green booth per the ZERO WASTE Guidelines

We are unable to provide the following:

- power (no generators will be permitted under any circumstance)
- running water

INSURANCE:

Each individual vendor setting up on city property is required to maintain a comprehensive public liability insurance policy for personal injury or death and for property damage during their time at the specific event. Insurance is required with minimum policy limits of one million dollars (\$1,000,000.00) for bodily injury or death to one or more persons in any one accident or event, and fifty thousand dollars (\$50,000.00) for damage to property resulting from any one accident or event,.

The policy must include naming the Downtown Neighborhood Association, Echelon Event Management and Event Organizer of Richmond, its employees, agents, volunteers and officers additional insured as pertains to the insured's participation in Broad Appétit.

PROFESSIONAL CONDUCT AND CONCESSION APPEARANCE:

No activities in violation of federal, state, or local laws shall be permitted on the premises; and it shall be the responsibility of the Vendor to enforce this provision. No lewd or indecent actions, conduct, language, pictures, or portrayals shall be included in the activity presented by the Vendor on the premises; and nothing shall be presented, used, or sold that is contrary to law or prohibited by ordinance of Event Organizer of Richmond.

LICENSE, PERMITS, TAXES, FEES:

The Vendor shall obtain, at his own cost, any license or permits as may be required by law, and shall pay all taxes, fees and charges prescribed by Federal, State, and local laws, ordinances, and regulations in connection with Vendor's use of the premises. Vendor shall meet the requirements of the Commissioner of the Revenue and Department of Public Health for participation in a special event.

COPYRIGHT INFRINGEMENT ACTIONS:

Should Vendor present or allow the presentation of any composition, work, or material covered by copyright, or furnish any product covered by registered trademark, the Vendor agrees to defend, indemnify and save harmless Event Organizer, their agents or employees, for any loss, damage, or expense arising from any claim, allegation or suit for infringement of such copyright or registered trademark.

INSPECTION AND ENTRY:

Event Organizer reserves the right to inspect the premises and Vendor's operation during the term of this agreement and for that purpose its duly authorized representatives may enter upon said premises and Vendor's operation at any time and on any occasion without restriction.

DAMAGE:

Vendors will be held financially responsible for any damage done to any City or event property.

CAUSES FOR AGREEMENT TERMINATION:

- It is expressly understood and agreed that, without prejudice to any rights and remedies that may be available to the Event Organizer, in the event of any breach or failure to perform by Vendor one or more of the terms and conditions of this Agreement, Event Organizer may terminate this agreement by so notifying the Vendor and may refuse to allow the Vendor to take possession of the premises or if Vendor is already in such possession, may stop all activities of Vendor on premises and remove Vendor from the premises. Event Organizer, its agents, or employees shall in no way be responsible for the Vendor for carrying out the actions authorized by this paragraph. Event Organizer reserves the right to evict any objectionable person or persons from any portion of the facility, and upon the exercise of this option or authority by Event Organizer, its agents or police officers, the Vendor hereby waives any right or claim for damages against Event Organizer or any of its agents or employees.
- Should the premises be made impractical for use by any cause, Event Organizer may, at its discretion, terminate and void this agreement, and the Vendor expressly waives any and all claims for damage or loss of profit or other compensation should this agreement be so terminated.

HAZARDOUS MATERIALS AND SITUATIONS:

Vendor agrees not to bring onto the premises of Event Organizer any material, substances, equipment, or object which is likely to endanger the life of, or to cause bodily injury to or death of, any person on such premises, or which is likely to constitute a hazard to property thereon, without prior written approval of Event Organizer. Event Organizer shall have the right, in its sole discretion, to refuse to allow any such material, substances, equipment, or object to be brought onto its premises and the further right to require immediate removal there from if found thereon.

EVENT ORGANIZER NOT LIABLE FOR LOSS OR DAMAGE:

Event Organizer shall not be liable for any loss or damage to machinery, equipment, merchandise, paraphernalia, costumes, clothing, booths, stands, exhibit materials, or any other property of the Vendor, or Vendor's agents, employees, patrons, or guests, caused by theft, riots, strikes, civil commotion, fire, acts of God, or any other cause of whatever kind of nature. Event Organizer shall not be responsible for charges or expenses on any materials, merchandise, properties, printed or advertising matter or otherwise, delivered for the Vendor. Event Organizer will not receive materials on behalf of a Vendor.

VENDOR'S RESPONSIBILITIES FOR STRUCTURES/DAMAGES/OPERATIONS AREA:

- Vendor specifically agrees not to move onto or construct, raise or otherwise erect on the premises any tents, booths, buildings, or structures of any kind without the prior consent of Event Organizer, and the Vendor shall be responsible for any damage to the premise and to Event Organizer's property caused by such acts of the Vendor or Vendor's agents, employees, patrons, or guests, whether accidental or otherwise. Vendor further agrees that all properties and decorations brought onto premises will be removed immediately following the activity.
- Vendor shall be responsible for policing and maintaining a neat and orderly appearance in and adjacent to this concession area. To this end, Vendor may provide trash bins as receptacles for its own use and for the use of its patrons, within its premises.

For further information please contact us:

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ZERO WASTE: PRIMARILY FOR FOOD VENDORS BUT ALL VENDORS SHOULD ADHERE TO GREEN PRACTICES IN THEIR BOOTH.

As the state's largest food festival, Broad Appétit takes it's impact on the environment seriously and thus leads the way in green event practices. Since it's inception, organizers have provided compostable servware for all restaurants to insure that 2 million plates, bowls and sporks went to a commerical compost facility, along with food waste, to be repurposed into rich soil for gardens across the region. Did you know the event also:

- Recycles
- Bans generators
- Bans styrofoam
- Collects cooking oil on site to be recycled
- Provides free water filling stations
- Sells Klean Kanteen reusable tin cups and steel straws
- Distributes minimal paper maps, implementing on-line map in 2019
- Re-uses as much signage as possible
- Uses litter-free and biodegradable wristbands
- Purchases carbon offsets for energy used
- promotes Zero Food Waste

We reduce, reuse and recycle wherever possible, and we are about to kick it up a notch as we work toward a ZERO WASTE goal in 2021. We know there is an education process involved, but are fully committed to the extra energy it will take to do the right thing. We also know we may lose some of you who are not as passionate about this as we are, but we do hope that if there is one event you consider a little extra effort for it's Broad Appétit.

We cannot stress the importance of source reduction and waste minimization as a first step when planning a zero waste event. Take an inventory of all of the items you will need for your menu and explore green, biodegradable alternatives for anything that the event does not provide. With the increased availability of biodegradable products and prices being reasonable, it's never been easier to go the next step. While restaurants and caterers receive compostables as a part of their event participation fee, but we are asking ALL vendors to adhere to these new guidelines.

All food vendors are asked to sign off on BAZW practices prior to participating (all supplies used must be reusable or compostable; no individually wrapped condiments may be used; absolutely no Styrofoam [#6] items may be used; resources must be sorted accordingly in all event receptacles).

** You must use biodegradable cups if you are not serving recyclable cans/bottles. Absolutely no plastic or Styrofoam. Drinks are not mandatory. The event will be selling water/soda so we encourage you to sell different drink products. Selling water at your space however is completely appropriate.

ZERO WASTE RULES for All Vendors

- NO styrofoam
- RE-USABLE steel pans and utensils
 - serving pans - re-usable steel, not aluminum
 - spatulas, tongs - re-usable steel, not plastic
- plastic wrap - compostable option
- cardboard - break down and recycle
- straws - paper or straw, NO PLASTIC
- cups/lids - compostable option
- condiment cups/lids - compostable option
- tasting spoons - compostable option
- condiments - no single serving packs
- plastic wrappers/baggies - compostable or paper
- plastic clamshells - compostable option
- food safe gloves - compostable option
- plastic shopping bags - compostable or paper

Green product resources

<https://www.webstaurantstore.com/green-restaurant-supplies>

<https://www.biogone.com.au/product/biogone-landfill-biodegradable-cling-wrap-bpa-free/>

<https://www.amazon.com/6110PF-Biodegradable>

<https://www.clearbags.com/bags/eco>

If you have problems locating items, please let us know and we will source it for you.

We will provide ECO Stations solely dedicated to vendors on each block.

